

## Member Logo Use Agreement

Member companies of the Sherwood Park & District Chamber of Commerce are eligible to place the Chamber Member logo onto their website, print material or any other form of media to indicate their membership status. Individual members are only eligible to post the logo onto their personal website, not one that is business related (including consultants).

The logo can only be used to indicate that the company is a member, not that the Chamber endorses the company's products or services.

The Sherwood Park & District Chamber of Commerce has two logos available for use by its members. One is black and white; the other is green in color.

Each year the Sherwood Park & District Chamber of Commerce will create a new logo for that year, your current logo will still be valid and you can continue to display it. Although every year, if you would like the updated logo, you will need to contact [admin@sherwoodparkchamber.com](mailto:admin@sherwoodparkchamber.com) or phone (780) 464-0801.

### **Requirements:**

- On your website, the logo must be linked to directly to [www.sherwoodparkchamber.com](http://www.sherwoodparkchamber.com) without any 'no follow' tags or redirects.
- Logo must remain intact; no cropping, squishing, tilting or modifications to the logo are permitted in anyway.
- Logo must not appear beside any other logos, except that of another business association or the companies own logo.
- The logo can only be placed on the web page with only the intent to show membership status.
- Any use of the logo must be (a) truthful, fair and not misleading, (b) must comply with the above guidelines; and (c) may be modified at any time at the sole discretion of Sherwood Park & District Chamber of Commerce.
- The logo or Sherwood Park & District Chamber of Commerce trademarks cannot be incorporated into a member company's product name, service names, trademarks, logos, or company names, and companies may not adopt marks or logos that are confusingly similar to Sherwood Park & District Chamber of Commerce trademarks or logos.

Please check the logo(s) you would like to use:

Green Logo:

Black and White Logo:

I have read and understand the requirements of my company for use of the Sherwood Park & District Chamber of Commerce logo and agree to comply with the same.

Member Company: \_\_\_\_\_ Print Name: \_\_\_\_\_

Email Address to receive Logo(s): \_\_\_\_\_

Member Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please fax this form to (780) 449-3581 once completed.**