

2020 BUSINESS AWARDS

Business Awards Sponsorship Form

About the 2020 Business Awards

The Sherwood Park & District Chamber of Commerce presents the prestigious Business Awards to the most distinguished and exemplary leaders from the business community of Strathcona County. The Business Awards spotlight the many entrepreneurs, companies and organizations that have helped change the landscape of Strathcona County and have given their businesses a competitive edge in these difficult times.

Please join us on Thursday, November 19, 2020, for the annual Sherwood Park & District Business Awards. Our Business Awards are going to a hybrid virtual/in-person event format for 2020! Visit www.sherwoodparkchamber.com for more information.

This event serves as a platform where prominent leaders of the community, businesses and the County gather to celebrate the award recipients. It is an opportunity to network and to thank businesses and organizations for their outstanding efforts to make Strathcona County a vibrant, memorable and prosperous community to live and grow in!

These annual awards play a vital role in celebrating business success in our community. Without the investment and support in our community, we would not enjoy the employment opportunities and quality of life that are present in Sherwood Park and Strathcona County.

On behalf of the Sherwood Park & District Chamber of Commerce, I wish to thank you again for your consideration of this request. Please contact me by Friday, October 16, 2020 or sooner with your decision as to whether or not you wish to sponsor an award or our Business Awards Ceremony.

Thank you for your continued support of the Chamber and the business community. I am looking forward to your favorable response. Should you have any questions, or if the Chamber can assist you in any way, please contact me at 780-416-3056 or by e-mail tbanks@sherwoodparkchamber.com.

Todd Banks, Executive Director of the Sherwood Park & District Chamber of Commerce

Sponsorship Payment

BUSINESS NAME

CONTACT NAME

SPONSORSHIP LEVEL

SPONSORSHIP AMOUNT

Credit Card information

The information below is collected and will only be used to make the authorized credit card payment for this approved one-time amount. The information will only be copied, distributed or otherwise disclosed with prior approval. This information will be processed and then immediately destroyed.

You may also call Madison at (780) 416-3057 with your payment information.

NAME ON CARD

SIGNATURE

CC #

EXP DATE

SEC CODE

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Sponsor an Award - \$600

In return for sponsoring one of our six awards, you will be recognized as follows:

- On the Business Awards program as the sponsor of the award you are sponsoring.
- A representative from your company will have the opportunity to present the award to the winner virtually.
- Your company logo will be displayed on the Chamber's website and social media.
- You will be recognized at the Business Awards by the Master of Ceremonies.
- You will be recognized in local media as the sponsor of the award you are sponsoring.
- Your company logo will appear on the award presented to the winner.

2020 Business Award Categories

BUSINESS OF THE YEAR:	Awarded to a Strathcona County recipient or business that has demonstrated excellence in the areas they consider key to their success.
COMMUNITY ATTRACTION:	This award recognizes a business or organization that has an impact and influence on the community by making their community a more attractive place to work, live, visit and play.
GLOBAL GROWTH:	This award recognizes a business or organization that demonstrates outstanding achievement in exporting products or services outside of Canada's borders.
LEADING EDGE:	This award recognizes a business or organization that has developed a process, product or service that is original and is directly contributing to profitability or market share.
NEW ENTREPRENEUR:	This award recognizes the business that best exemplifies the qualities of effective leadership, innovatively applied know-how, and excellent growth potential.
BUSINESS RESILIENCY:	This brand new award recognizes a business that has shown resiliency, compassion and determination during COVID-19.

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Sponsor the Business Awards Ceremony

We have a range of sponsorship opportunities for this event ranging from Bronze sponsorship at \$500 to our Platinum sponsorship at \$3000. This prestigious event serves as a platform where prominent leaders of the community, business and the County gather virtually to celebrate with the award recipients.

In return for sponsoring our event, you will be recognized as follows:



	PLATINUM \$3000	GOLD \$2000	SILVER \$1000	BRONZE \$500
The opportunity to provide welcoming remarks during the 2020 Business Awards Ceremony	●			
Spotlight ad recognition in the Sherwood Park News	●			
Recognized at the Chamber November Luncheon	●	●		
Recognized by the Master of Ceremonies at the event	●	●	●	
Recognition in the Sherwood Park News	●	●	●	●
Company logo on the digital event program	●	●	●	●
Company logo on the Chamber's website & social media	●	●	●	●