



CHAMBER SPOTLIGHT

SHERWOOD PARK & DISTRICT CHAMBER OF COMMERCE

MESSAGE FROM THE PRESIDENT



Wade Cummings
2020-21 Chamber President

Fellow members of the Chamber of Commerce,

First, I would like to tell you that being your President of the Chamber has been a very challenging and rewarding experience, and I thank you for the privilege!

The Sherwood Park & District Chamber of Commerce and the Alberta Chambers of Commerce played a very significant role at the 2020 Canadian Chamber Annual General Meeting held virtually for the first time this year.

Alberta had 81 delegate votes in the policy session. Alberta had the second largest delegation and number of votes, Ontario was largest with 85 votes, and the total votes for the country was 267. This representation of Western Canada gives us a noteworthy voice on the national stage and will ensure that sound policies from Western Canada will be passed at the national level, allowing the Canadian Chamber to lobby the federal government on our behalf. Business leaders at the AGM agreed that the critical issues for Canadian businesses in 2021 would be economic recovery and collaboration.

Delegates were privileged to hear from Prime Minister Justin Trudeau, Official Opposition Leader Erin O'Toole, and Premier Doug Ford as keynote speakers.

One of the immediate business issues that have significance to our membership is our Circular Economy from Plastics proposal. We will continue to advocate on your behalf to ensure that local businesses can succeed during these challenging economic times.

We hosted the Business Awards on Thursday, November 19th, and it was a colossal success. We, as the Chamber of Commerce, are very proud and honoured to be able to celebrate the success of business in this great community. The thirty-nine nominees were all winners, and I know it was a challenge for the judges to narrow the nominees to seventeen finalists and then select the six recipients. Congratulations to Sentinel Storage for receiving the 2020 Business of the Year Award.

Currently, we are busy working on the Trade Fair, Christmas Cash promotion, and our supporting our members through these challenging times. Please know we are never too busy to hear from you, our membership. Please contact me, any board member, or Todd Banks, our Executive Director, to let us know how we are doing and how we may support you.

I am honoured and privileged to be your President, and I look forward to my next seven months as your President.

If we can help in any way or if you have any thoughts on how we can help your business get through these troubling times, please do not hesitate to contact us at
780-416-3056 or
info@sherwoodparkchamber.com.

Welcome New Members!

- 1973332 Alberta Ltd.
- Four Tree Coaching
- Hawke Prohibition Distilleries
- Kingsley Events
- Olson Curling



Top 10 Reasons to Join the Chamber

1. Connect your business to the community
2. Add credibility to your business
3. Build your business through tremendous networking opportunities
4. Increase awareness of your business with several advertising, marketing and sponsorship opportunities
5. Influence the future of your business with a collective voice to government issues affecting your business
6. Keep you informed on your business environment
7. Positively affect your bottom line through discount programs and valued added services
8. Help you find answers to your business questions
9. Match your business interests – leadership and volunteerism opportunities
10. Promote your business



@SHPKChamber



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43rd Annual Chamber of Commerce Business Awards

Congratulation to all of our finalists!

Business of the Year:
Sponsored by Becher Munro & Company Chartered Professional Accountants

Award Recipient: Sentinel Storage
From our humble beginnings in 1998 to our growth as the largest storage company in Canada, our journey has been about keeping our communities' belongings safe and secure. This is the reason we come to work every day, and how we make the lives of our customers simpler and easier, one neighbourhood at a time. Whether our clients are moving, renovating, downsizing or simply in need of extra space, our stores are conveniently located and easily accessible.



John Torres,
Sentinel Storage

Finalists: Global Physiotherapy
Global Physiotherapy has a team of five experienced physiotherapists who offer one-on-one advanced physiotherapy assessment and treatment. We provide soft tissue healing with laser, regenerative photonic therapy, medical and traditional Chinese Medicine acupuncture, and radial shockwave therapy. Pain relief is accomplished with our global approach to improve motion, heal injured tissue and teach exercises to stay active for life.

V-VA Salon & Spa
Founded by Dr. Vivian Abboud, this one-stop beauty shop is designed to meet your needs and create a truly unique experience. Your satisfaction, comfort and relaxation are our priority! Products are naturally based,

environmentally friendly and ammonia-free! Our strategy is to keep giving exceptional services to our community and strive to be the best.

Community Attraction:
Sponsored by Strathcona County Office of the Mayor

Award Recipient: Strathcona County Museum & Archives
The Strathcona County Heritage Foundation was established in 1986 with the vision to gather and preserve the vibrant cultures, stories and community developments of the Strathcona County area. In 1995, the society established the Strathcona County Museum & Archives to collect and share the material history of the County. By connecting with diverse audiences in the County, we not only help residents feel a sense of self and community identity, but we also help to build the community itself.



Strathcona County Museum & Archives

Finalists: Salisbury Farmers' Market Association
The Salisbury Farmers' Market Association is a non-profit, locally based farmers' market. Operating year-round in Sherwood Park for the last 12 years, the market features a wide variety of local small businesses, artists, and community groups every week. By partnering with Salisbury Greenhouse, we have fostered a relationship that promotes a brick-and-mortar business while providing a home for home-based and small businesses.

Sherwood Park Farmers' Market
The Sherwood Park Farmers' Market is a locally owned, non-profit, year-round farmers' market - fully accredited by the Alberta Farmers' Market Association. The market has been serving the community for 45 years. We consist of vendors who make, bake or

grow their product locally and in Alberta. We promote the local experience and support the local economy - meaning more local jobs and more money going back into the community.

Global Growth:
Sponsored by Moodys Private Client LLP

Award Recipient: Strathcona Ventures
Strathcona Ventures is a provider of Alberta Pine shavings, AEGIS Microbe Shield, EquiCrown equine compression bandages and consulting, and Whoa Dust throughout North America and internationally. Strathcona Ventures selects products based on core knowledge, need in the market, and response to requests. Strathcona Ventures does not "sell" products - they sell education and knowledge supported with an exceptional product.



WHOA Dust, a product of Strathcona Ventures

Finalist: Keymay International Inc.
The Keymay group of companies are involved in supplying products and services to the pipeline construction industry both in Canada and around the world. We are proud of our innovative approach to helping industry meet the demands of delivering resources safely and securely to the average customer. We strive to meet our customers' expectations and have maintained repeat customers from around the world.

Leading Edge:
Sponsored by CASE Receivable Management Inc.

Award Recipient: Behrends
Behrends began by specializing in designing and manufacturing cast bronze, aluminum, and brass plaques and signage. Over the last 69 years, we've created hundreds of donor and recognition walls and monuments, interpretive displays, custom signage, art pieces, wayfinding systems, entry features, memorial markers, and other diverse items. One of our most recent projects is completing the front entrances and new digital pylon sign at Sherwood Park Mall.



Behrends Group

Finalists: SepTech Solutions Canada Inc.
SepTech Solutions Canada provides industry-leading septic system service, repair and professional advice to rural homeowners in Strathcona County. Our focus is on installing world-class advanced technology with the most cost-effective and environmentally responsible solutions for every individual client & homeowner. Nearly two hundred customers in the Sherwood Park & District region have saved a cumulative sum of over \$6 million versus the cost of replacing their septic system.

Box Clever Web Design Co.
Box Clever has been building industry-leading websites and web products for 15 years. After a humble start in a Sherwood Park basement, it is now a team of 21 with over 30 provincial, national, and international awards under its belt. Growing from our roots in Sherwood Park, our team now works with organizations from every corner of the province, from Cardston to Fort Chipewyan, Jasper to Lloydminster, from BC to Ontario, and now reaching down into the U.S.

New Entrepreneur:
Sponsored by ATB Financial

Award Recipient: RP Self Centre

RP Self Centre is a women's entrepreneur collective. We are a collaboration of seven independent businesswomen providing top-quality boutique beauty and wellness services. Each service provider has her own space that she decorates and personalizes herself. Each businesswoman makes her own hours and schedules clients accordingly. We collectively share the space and network among ourselves, referring clients and services back and forth.



Alannah Zilkowsky,
owner of RP Self Centre

Finalists: Anthem Tattoo Collective
We are a small family-owned tattoo and piercing shop located in the heart of Sherwood Park. Our goal is to become a pillar in the community, a place where everyone and anyone is welcome. Our business is unique as tattoo artistry has become a sought after niche. Having a local owner has given us a connection to the community as we could never have imagined. We love to give back to a community and culture that has provided so much for us.

CanaJan Inc.
We offer residential and commercial cleaning services, window washing, carpet cleaning, post-construction cleaning and move-in and out cleaning. Our mission is to see the clients smile and feel less stress when they see their houses and offices 100% clean. We are not only helping seniors and entrepreneurs make their life more comfortable, but we also help them stay safe by giving them a free disinfecting service on top of their regular services during COVID-19.

Business Resiliency Finalists:
Sponsored by RBC Financial Group

Award Recipient: The Promo Addict
We are a promotional products distributor that focuses on making great promotional items and branded merchandise for local businesses. Being in the physical gifting business during a pandemic has proved to be a challenge. Being able to pivot to pick up new product lines like masks, BBQs, and selling to a whole new customer base was refreshing for our staff and owners as sales continued to come through the door during the pandemic.



Promo Addict display booth

Finalists: Browns Socialhouse – Salisbury Gate
We are a family-owned and operated restaurant located on Wye Road. We serve all ages. We strive to be fine dining in a casual, relaxed environment. With the COVID shutdown, we had to re-think how we operate our business. We started taking phone orders, we installed skip the dishes, and we quickly adapted our social media to offer curbside, takeout and delivery. Our community stepped up and showed support to locally owned and operated businesses like ours.

Buffet Royale
Buffet Royale Carvery Restaurants offer over 100 menu items specializing in international cuisine. Buffet Royale worked directly with Alberta Health Services to design a safe buffet protocol for all buffet restaurants in Alberta. A single-use serving utensil system, online-ordering and other safety measures have enabled staff and customers to feel safe during the pandemic. AHS regularly contacts us to help with designing restaurant regulations. It is an accomplishment that they are confident in our procedures and value our expertise to adapt for the future.

