

# THE GREAT CANADIAN TRADE FAIR & SALE 2022

16 of 24

## SHOW ADVERTISING APPLICATION

Please review the policies, sign and return with your contract and payment.



Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Booth Number: \_\_\_\_\_ Phone Number: \_\_\_\_\_



(if applicable)

Enhance your free listing in the Show Guide and drive traffic to your booth with a full colour ad! The Show Guide will be 16 pages in length and printed in a newspaper format (approx 11.5" wide x 13.5" high. The Show Guide is delivered to the residents of Strathcona County and is handed out to all the attendees at the Trade Fair. Please mark the size of ad you want to promote your business and provide completed artwork in camera ready CMYK colour, high resolution, PDF format as per exact size specifications. **Please have completed art work submitted on or before Friday, February 4, 2022.**

### \*Please Note: Ad artwork must be sent completed\*

\_\_\_ Full page (10 5/16"W x 11 1/2"H): **\$900.00 +GST**

\_\_\_ Front Inside: ½ page vertical (5"W x 9 7/8"H)

or ½ page horizontal (10 1/16W x 4 ¾H): **\$700 +GST**

\_\_\_ Back Inside: ½ page vertical (5"W x 9 7/8"H): **\$700 +GST**

\_\_\_ Back outside: ½ page vertical (5"W x 9 7/8"H): **\$700 +GST**

\_\_\_ 1/4 page (5"W x 4 7/8"H): **\$250.00 +GST**

\_\_\_ 1 /8 Page (5"W x 2 3/8"H) : **\$150.00 +GST**

\_\_\_ 1/2 page vertical (5"W x 9 7/8"H): **\$400.00 +GST**

\_\_\_ 1/2 page horizontal (10 1/16"W x 4 ¾H"): **\$500 +GST**

Amount Paid: \$ \_\_\_\_\_

Method of Payment (Please circle one: Cheque Visa MasterCard Cash)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**RETURN THIS SHEET WITH YOUR CONTRACT & PAYMENT**  
Questions? Need information? Contact Racquel at 780-416-3057 or  
[projects@sherwoodparkchamber.com](mailto:projects@sherwoodparkchamber.com)

01/18/2022