2025 Sherwood Park & District Chamber of Commerce
BUSINESS AWARDS 48TH ANNUAL

General Award Eligibility Requirements

To be considered for valid entry in the Chamber Business Awards, all nominated businesses must:

- Be a Chamber member in good standing.
- Be operating in Strathcona County for a minimum of three years and continue to do so at the time of the awards. (Excludes New Entrepreneur Award)
- Employ Albertans to produce goods or provide services.
- Must demonstrate financial viability and sound potential for growth, such as last three years overall growth, staff increase, or major capital investments.
- Not have won in the same category in the past three years.
- Not have anyone in your management team, on your board, or in your employment serving on the Chamber Board of Directors or judging committee for this category.
- If you are a non-profit organization, no more than 30% of annual revenue can be directly funded by government envelopes. This does not apply to regular procurement.

Specific Award Eligibility Requirements

In addition to general eligibility, nominees must meet the majority of requirements for the award category.

Business of the Year

- The nominee must have played a direct and primary role in the planning and establishment of the business, and currently be operating it in a leadership capacity.
- Size of the business is not a criterion.
- The business has stated their critical success factors and demonstrated how they had achieved success by the elements that made them successful.
- The business communicates its strengths and success in the areas of:

1. Growth & stability
2. Human Resources
3. Community involvement & customer service
4. Marketing & promotional achievements
5. Improvements in quality of products or services or increased productivity

Community Attraction

- The recipient will enhance the quality of life for the community and attract people to the area.
- Promote and add vibrancy to the well-being, health, and development of the community.
- Demonstrate long-term community engagement.
- Demonstrate the attraction and retention of volunteer or staff participation.
- Showcase the region through marketing and community events, or programs.
- Promote cultural activities, tourism, or sporting events.

Global Growth

- Have exported products, services, or technologies that have Alberta content or Alberta value-added contribution outside of Canada.
- Have employed an innovative and or creative market entry strategy.
- Have made increases in exports for the past three years or maintained their position in export markets during challenging economic times—either for the company or in their geographic or industry-specific market.

Leading Edge

- Offering a product, service, or process that is unique in Strathcona County and is directly contributing to profitability or market share.

New Entrepreneur

- Show high level of social, cultural, and environmental awareness.
- Have operated in Strathcona County for a minimum of two years.
- Engage in continuous learning or other improvement opportunities designed to advance the economic, social, and environmental prospects of the enterprise.
- The nominee must have played a direct and primary role in the planning and establishment of the business, and currently be operating it in a leadership capacity.