Canadian Red Cross

American Red Cross

Ready Rating™

Ready Rating Platform Overview

Is Your Organization Prepared To:



Evacuate everyone at your facility during an emergency?



Communicate promptly and effectively during and following an emergency?



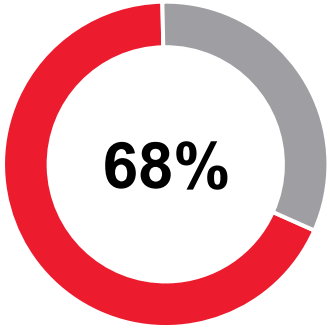
Withstand a lengthy power outage?

Growing Impact of Disasters

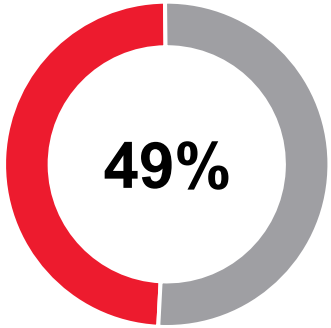
- Weather-related disasters are becoming more severe and frequent
- 2022 & 2023: Damage from severe weather = $3.1 billion
- Flooding causes $1.5 billion in damage annually to property in Canada



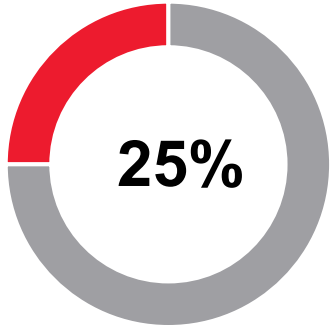
Majority of Organizations Are Not Prepared



of small businesses lack a disaster recovery plan



of small businesses would take 3+ months to recover



of small businesses never reopen after a disaster

U.S. Statistics

Why Prepare?

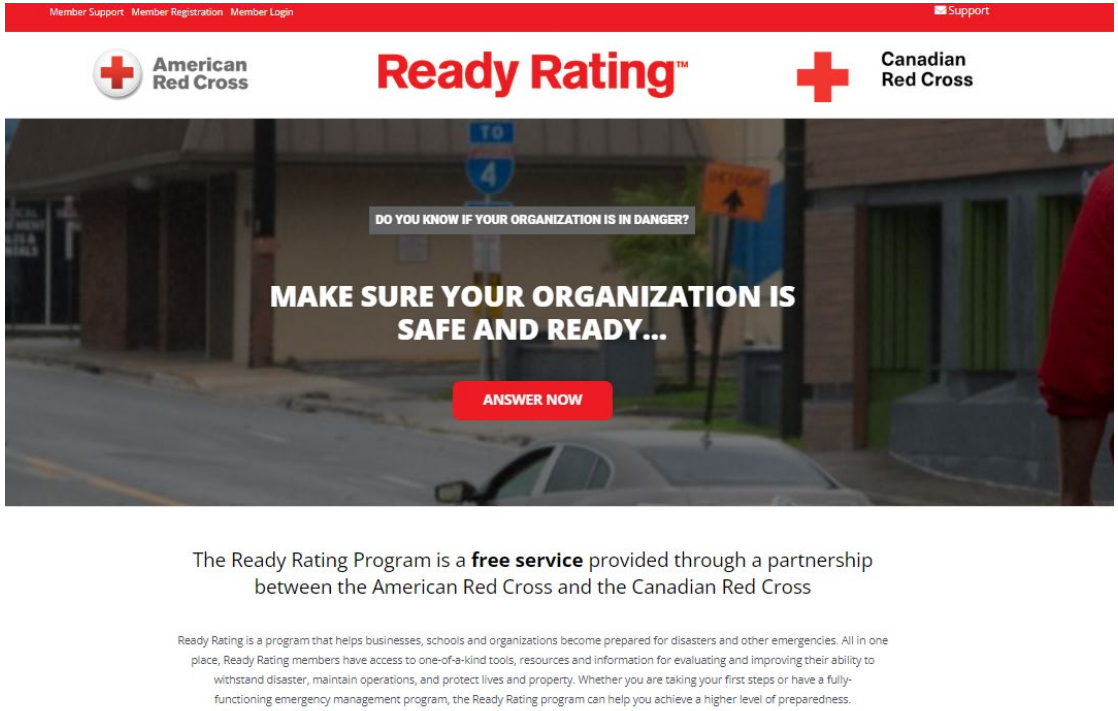
- Every dollar invested in emergency preparedness results in up to $15 in savings post-disaster.
- Organizations with a preparedness plan:
  - Demonstrate commitment to safety
  - Enhance productivity
  - Minimize losses



Red Cross Ready Rating Program®

www.readyrating.ca

- **Free** membership
- **Easy**, self-paced
- **Customized** tools



Ready Rating Members Are:

- Non-profits
- Schools – public and private
- Places of worship
- Commercial businesses
- Healthcare organizations
- Financial institutions
- Insurance professionals
- Retailers
- Manufacturers
- Real estate agencies

How Does Ready Rating Work?

4 core components:



5 themes:



Ready Rating Assessments

- **Ready*Go*™**
  - 20-question assessment
  - Focuses on core functions
  - 15-30 minutes
- **Ready*Advance*™**
  - 50-question assessment
  - Comprehensive approach
  - Less than one hour

Next Steps Report

- Completing an assessment generates a *Next Steps Report*
- Each report contains:
  - Measurement of an organization's level of preparedness
  - Recommended actions to increase preparedness
  - Recommended tools in the Resource Centre



NEXT STEPS REPORT

PREPARED FOR: Tom Test

UPDATED: 09/21/2023

Executive Summary Dashboard

Thank you for your interest in the **Ready Rating™** Program.

Your Ready Rating

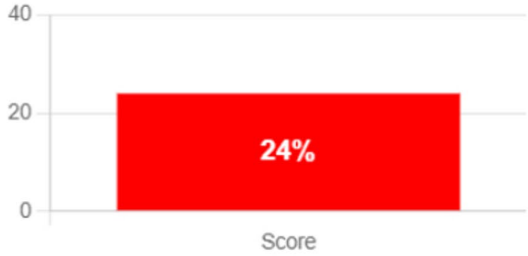


Your ReadyGo Score

20 out of 85

Level 2: 24% out of 100%

Further Improvement Recommended



Section	% of Overall Assessment Score
1.Program Participation	5.88
2.Emergency Planning	5.88
3.Facility and Equipment	0
4.Training and Exercises	5.88
5.Extended Community	5.88
Total:	**24**

Question 5: We have an Emergency Response Planning committee.

Response: False

Action Steps:

1. Download information on the duties and responsibilities of ERP committee members from the Ready Rating Resource Centre.
2. Contact management, especially in Human Resources, and solicit input on potential committee members.
3. Explain the position to each candidate and determine if they are eligible potential members of the committee.
4. Upon joining the ERP Committee, ask Human Resources to update the member's job description to include a reference to their participation on the committee. This will help the member justify spending time on committee-related projects, training, and tasks.
5. Ensure members of the ERP are continuously trained/educated on their respective roles and responsibilities

Resources

Emergency Response Planning Committee

Guide to Emergency Response Team Job Descriptions

Emergency Action Plan Template

- **EAP*Go* Template**
  - Standardized topics
  - Meets minimum best practice requirement
- **EAP*Advance* Template**
  - Additional 70 topics
  - Meets minimum best practice requirement

Templates can be exported for further customization

Emergency Action Plan (EAP) Template Generator

Take a few minutes to review the EAP Template and use the Save and Download button on the left of this page to further customize using Word or a Word-compatible document editor. Review the details under the EAP Template Options to find out about the EAPAdvance or enhanced Emergency Action Plan option available for additional customization.

EAPGo Template Generator

Click save/download my template below to further customize or personalize your template as an RTF/Word document.

If you would like a more robust EAP Template with more areas of content for your organization take advantage of the EAPAdvance Template generator tool. Click the change to EAPAdvance button below.

EAP Template Options

Save/Download My EAP template

Change to EAPAdvance Template

Reporting Emergencies

In the event of a significant emergency, staff should immediately call 911. A second notification will be given to the Emergency Response Team (ERT) who will take additional steps to assist in responding to the emergency such as activating the fire alarm. To contact the ERT <insert notification process>.

Evacuate the Facility Signals

If an evacuation is required, the following signal will be used.

- Audio Signal: One long continuous alarm.
- Visual Signal: Flashing white strobe light in each corner.
- Additional Notification: Safety Wardens take their stations and begin directing traffic flow to the designated area.

Once you become aware of this signal, move immediately to exit the building following the predetermined evacuation route. Those assigned safety tasks should move to their assigned area if safe and practical to do so.

Sheltering–Move to a Central Shelter Location Signals

In case of a release of hazardous material or a severe weather situation such as a tornado, the following signals will be used.

Ready Rating Resource Centre

Contains more than 70 “actionable” resources



Guides



Checklists



Sample Forms

Need something specific?

Looking for a specific resource not included in the resource library? Have suggestions for what you would like to see? Contact us with your suggestions.

Need Adobe Acrobat Reader? Download it for free.

Resource Categories

- Emergency Planning
- Extended Community
- Facility and Equipment
- Participation
- Training and Exercises

Filter resources by tag

Assessment (2) BIA (1) Business (52)
Business Continuity (1)
Business Continuity Planning (1)
Business Crisis Planning (4)
Business Operations (1) Checklist (20)

Resource Topics



Participation

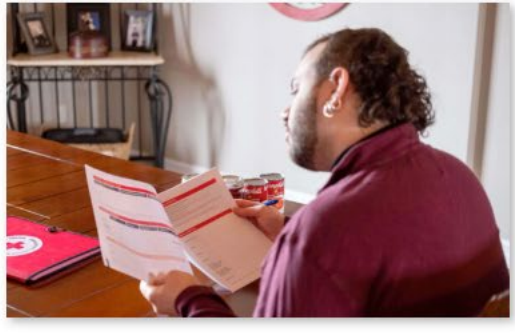
Safety is a Priority

Resourcing Your Preparedness Program

Re-assessment of Threats

Emergency Planning Committee

View All



Emergency Planning

The Value of Household Preparedness

Testing Facility-wide Warning Systems

Supporting Special Needs Populations

Staffing the Emergency Response Team

View All



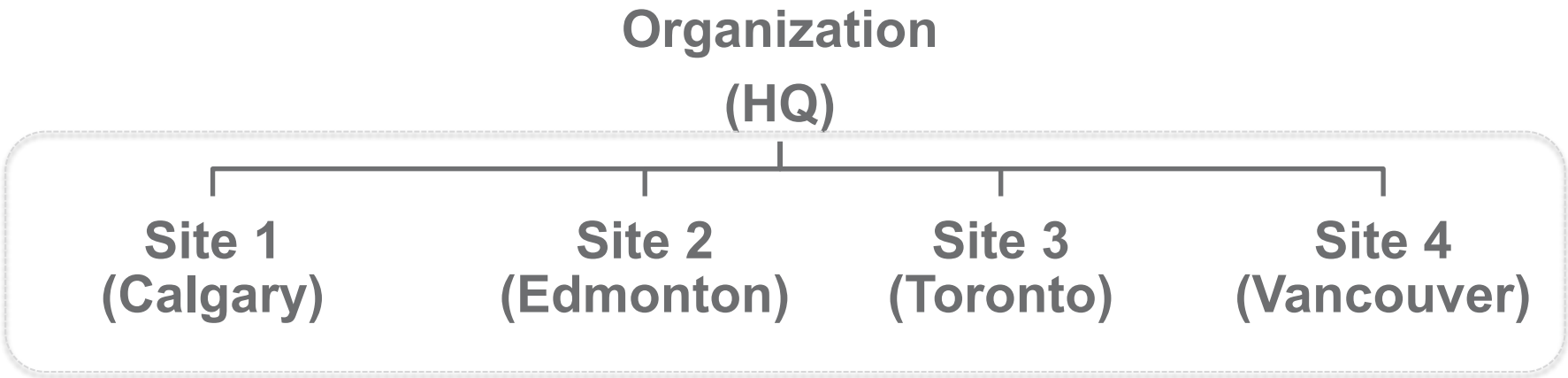
Facility & Equipment

Safety Inspections

Recommended Emergency Supplies

Organization Manager Accounts

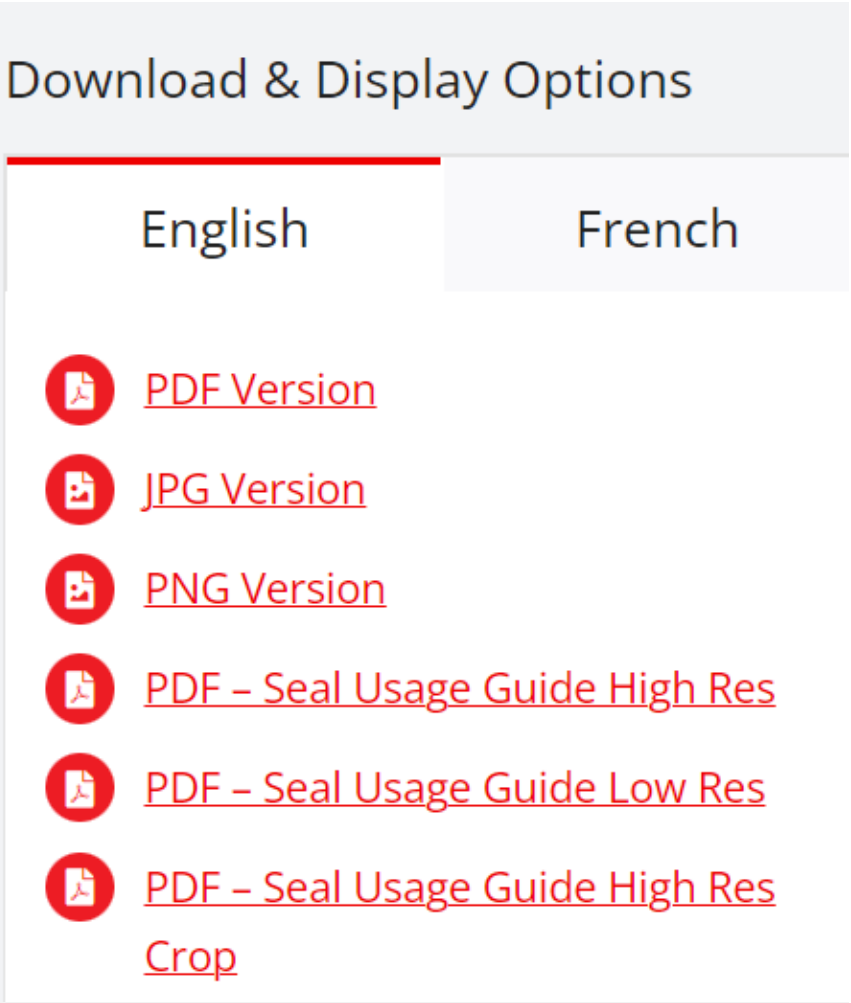
View the progress of multiple facilities, locations or operational units



Member Seal

Do one assessment per year to receive the seal





Why Ready Rating?



Grounded in research



Makes preparedness measurable



Provides tools and resources

Members are Engaged

- **75%** have updated their plans
- **70%** have educated their personnel on preparedness
- **42%** increase in preparedness
- **93%** rate the service as good to excellent.



Note: U.S. Ready Rating Statistics

Next Steps

1. Go to **ReadyRating.ca** to become a member
2. Complete an assessment
3. Download an EAP
4. Start implementing the recommendations in your *Next Steps Report*
5. Protect your organization, staff, clients and community!



ReadyRating.org

Join today

Canadian
Red Cross

American
Red Cross